



EDUCATION DESIGNED FOR YOU!

MONDAY, JAN. 27

NEW Equipment Management Session I:
The Reel Story, What Level Are You?
FREE 1:00–3:00 pm

NEW Equipment Management Session II:
From Sprayers to Social Media
FREE 3:00–5:00 pm

TUESDAY, JAN. 28

NEW Equipment Management Session III:
Hot Topics Roundtable
FREE 9:00 am–Noon

WEDNESDAY & THURSDAY, JAN. 29-30

Inside the Shop
Booth #4800- South Concourse
Stop by for FREE hands-on shop demonstrations both days!

Stick around on Wednesday from 5:00–6:30 pm to attend the Equipment Manager Reception.



PLUS

9 fee-based seminars. See the Equipment Manager Track for details. Register soon before they sell out!

